

LIONEL COLLECTORS CLUB of AMERICA

EST 1970

NEWS RELEASE #2

For Release at your Discretion

TO: Our Media Friends in Missouri
From: Mike McLintock, LCCA Media Guy – cell 214-693-0248
Re: Who, What, When, Where, Why & How about LCCA Convention in Kansas City, Mo.
(News Release #2)
Date: LCCA 46th Annual Convention is Scheduled July 25-30, 2016
NOTE: Yellow highlighting indicates activities open to the public.

News, information and sample hi-res photos can be downloaded at:
www.lionelcollectors.org (<http://www.lionelcollectors.org/lcca-newsstand/mediacenter.aspx>)

WHO - Lionel Collectors Club of America (LCCA), an international club of over 11,000 model train hobbyists, collectors, and rail fans.

WHEN & WHERE - July 25-30, 2016. The LCCA Convention will be held at the Kansas City Airport Hilton Hotel.

WHAT -The week-long LCCA convention in Kansas City, MO, will include several train-related excursion trips in the area, club business and social events, and a “State of the Hobby” seminar presented by executives of Lionel LLC. LCCA expects about 1,000 members and their families to attend this event and participate in its activities.

What is a model train convention without working model train layouts? And this convention will be no exception. The LCCA and Lionel will have several working model train layouts featuring a variety of O gauge trains. These operating exhibits will be located in the host hotel and open to the public Wednesday July 27 through Saturday afternoon, July 30, without charge.

The Train Show on Saturday (July 30) will be located in the host hotel and expects as many as 100 tables of model trains, parts, and hobby accessories for sale. The public is invited to this show. There is no admission to visit the layouts or attend the show. A donation jar will be placed at the entry, and all proceeds will be gifted to a local children's hospital of the Kansas City area.

WHY - Although the fascination with model trains peaks during the holiday season, modern-era toy trains are interesting and fun year-round. Today’s models have realistic onboard digital sound effects including “cab chatter” between the engineer and dispatcher, hefty whistle sounds on steam locomotives and engine roar on diesel trains, and many other true-to-life sounds. They can even be operated with an iPhone app.

HOW - Many club members plan their annual vacation to include the convention at the designated host city. Kansas City was selected as the convention site because of its railroad

history, heritage, central location and resources.

LCCA INTERVIEWEES

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