

# Big, Bold, and Beautiful



## Goliath – the “Little Brother” to Lionel’s Brute

Decades before McDonalds made “supersizing” a buzz word, Lionel applied the “bigger is better” hype to the toy train hobby with its aptly named locomotive, the Brute. That electric loco surely would have inspired some of the greatest flights of fancy in the ad biz and on a Lionel® catalog page IF it had actually been manufactured. Hand-built in Italy around 1927, the pre-production model of the Brute would later be transformed into Lionel’s largest and flashiest Standard gauge electric, the 381E.



special track more than three inches wide. Impractical but incredibly impressive, that one-of-a-kind engine was displayed in Lionel’s showroom for many years. Later it passed into the hands of a renowned train collector and subsequent owners.

While the original Brute never turned a wheel on an actual layout, the recently re-resurrected model will run on Standard gauge track. The LCCA version of the current Brute – Goliath – is painted high-gloss black with brass trim and chrome accents.

The original Brute was way over the top. At 28 inches in length – a foot longer than the production 381E – the prototype was a “toy” that few children could even pick up. Like Lionel, other tinplate manufacturers built electric locomotives based on the Milwaukee Road’s Bi-Polar electrics, but only the Brute duplicated the actual engine’s articulated body. Originally designed with three motors, the Brute was intended to run on

- Height of Goliath; 9-1/4 inches
- Weighs nearly 50 pounds
- Articulated frame in three sections
- Production limited to 50 units
- FREE shipping if ordered on or before July 10, 2013

### MAIL THIS ORDER FORM OR PLACE YOUR ORDER ONLINE

Once submitted, LCCA will consider this a firm order and not refundable. Limit: One Goliath per member.  
Order deadline: July 30, 2013. Estimated shipping date: September, 2013.

#### DO THE MATH

- |  |           |
|--|-----------|
| <input type="checkbox"/> Plan A: Payment in full up front by check or credit card.                                     | \$ 1,595. |
| <input type="checkbox"/> Plan B: Non-refundable and non-transferable deposit at time of order.                         | \$ 250.   |
| This purchase option available by credit card only. The balance due will be charged to your same account when shipped. |           |
| <input type="checkbox"/> Illinois residents: add 7.5% sales tax  | \$ _____  |
| Sub-total  | \$ _____  |
| <input type="checkbox"/> S&H: Orders received on or before 7-10-13   | FREE      |
| <input type="checkbox"/> S&H: Orders received after 7-11-13 through 7-30-13  | \$ 95.    |
| Total (in U.S. funds)  | \$ _____  |

#### PURCHASE METHOD

- If check is enclosed, make it payable to “LCCA” with “GOL” on the memo line.  
 Bill this purchase to my credit card account.  
 No.: \_\_\_\_\_ Expiration: \_\_\_\_\_  
 Discover  MasterCard  Visa Code: \_\_\_\_\_  
*The 3 digits on back of your card*  
 Signature: \_\_\_\_\_  
 By my signature, I authorize LCCA to charge my account for the amount shown according to the terms and conditions cited herein.

Name: \_\_\_\_\_ LCCA No.: \_\_\_\_\_  
 Shipping Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip + 4: \_\_\_\_\_  
 Phone: (\_\_\_\_\_) \_\_\_\_\_ e-mail: \_\_\_\_\_  
 Check this box if any part of your address is new.

Mail this order form (or a photocopy) to the best toy train club on the planet:  
**LCCA Business Office • Dept GOL/Flyer-4-13 • P.O. Box 529 • Peru, IL 61354-0529**  
 Order online at: [www.lionelcollectors.org](http://www.lionelcollectors.org) — go to “LCCA Store.” To submit an order by fax: 815-223-0791.

MEMBERSHIP APPLICATION

LIONEL COLLECTORS CLUB of AMERICA EST. 1970

Please Print in Ink May Be Photocopied

MEMBERSHIP INFO
Annual Club Dues \$ 35
One-time Initiation Fee WAIVED
Postage Surcharge 12
TOTAL ENCLOSED \$

MEMBERSHIP DUES
Dues payable with this application are for one year. In subsequent years, dues will be billed on the first day of the month following the month in which your membership became active.

NOTICE
A separate form must be submitted for each application for membership.
Please print within the boxes. Remit the necessary fees with this application.

TYPE OF MEMBERSHIP: [ ] REGULAR Persons 18 and older [ ] JUNIOR Persons under 18

PURPOSE OF MEMBERSHIP: [ ] FOR MYSELF [ ] A GIFT TO THE REGULAR OR JUNIOR MEMBER SHOWN HERE

MEMBER'S NAME (First, MI, Last)

MAILING ADDRESS (Use this line first)

(2nd line, if needed)

CITY STATE/PROVINCE

ZIP CODE + 4 OR FOREIGN POSTAL CODE

COUNTRY (If other than USA)

TELEPHONE NUMBER DATE OF BIRTH

E-MAIL ADDRESS

I hereby apply for admission to the Lionel Collectors Club of America for myself or the designated recipient. If accepted, I agree to support the constitution of the club (a copy of which is available online or from the club secretary) and to honor its name.

SIGNATURE: DATE:

METHOD OF PAYMENT:

[ ] MY CHECK IS ENCLOSED - Make check or money order payable to "LCCA" with "Dues" written on the memo line.
[ ] BILL TO MY CREDIT CARD. LCCA ACCEPTS: [ ] DISCOVER [ ] MASTERCARD [ ] VISA

CREDIT CARD NO: EXPIRATION:

3 DIGIT CODE ON BACK OF YOUR CARD:

SIGNATURE OF CARD HOLDER:

If this transaction is your gift to a Regular or Junior Member, please provide this information about you.
DONOR'S NAME:
ADDRESS:
CITY: STATE: ZIP + 4:
PHONE: EMAIL:

Mail to: LCCA Business Office P.O. Box 529 Peru, IL 61354-0529
For more information about the club, visit our website: www.lionelcollectors.org.
Thank you for joining the best toy train club on the planet!