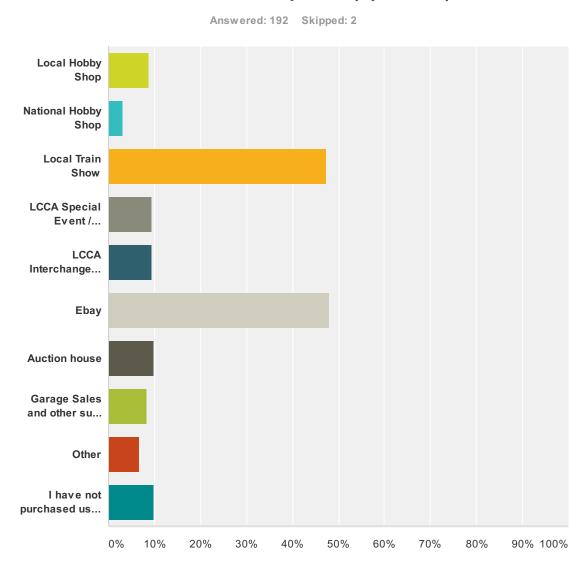
# Q1 Where do you go mostly to BUY NEW Lionel and other Trains? Please focus on purchasing activity for the last three years. (NOTE: - please new items only) - check up to two choices

Answered: 194 Skipped: 0 Local Hobby Shop National Hobby Shop Local Train Show LCCA Special Event /... LCCA Interchange... Ebay Auction house **Direct from** manufacturer Other I have not purchased ne... 0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

Answer Choices	Responses	
Local Hobby Shop	35.05%	68
National Hobby Shop	39.18%	76
Local Train Show	17.53%	34
LCCA Special Event / Convention meet	11.34%	22
LCCA Interchange track	2.58%	5
Ebay	26.29%	51
Auction house	4.64%	9
Direct from manufacturer	9.79%	19

Other	9.28%	18
I have not purchased new Lionel or other trains in the past 3 years	8.25%	16
Total Respondents: 194		

# Q2 Where do you go mostly to BUY USED Lionel and other Trains? Please focus on purchasing activity for the last three years. Check most used options (up to two).



Answer Choices	Responses	
Local Hobby Shop	8.85%	17
National Hobby Shop	3.13%	6
Local Train Show	47.40%	91
LCCA Special Event / Convention meet	9.38%	18
LCCA Interchange track	9.38%	18
Ebay	47.92%	92
Auction house	9.90%	19
Garage Sales and other such venues	8.33%	16
Other	6.77%	13

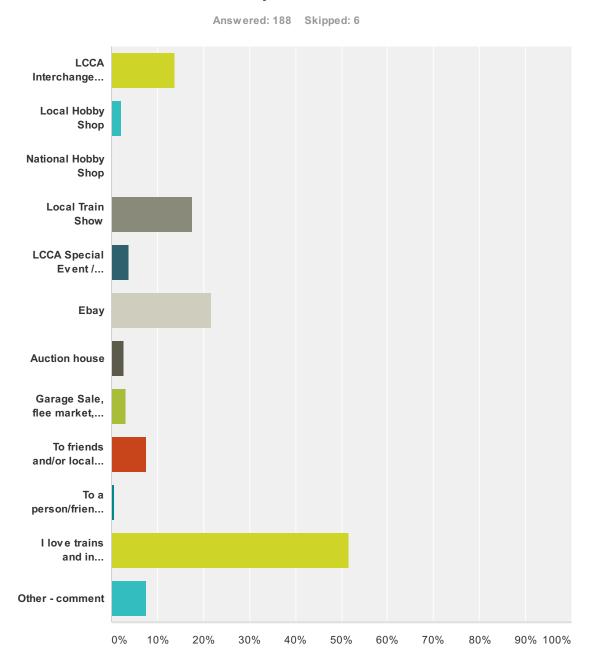
I have not purchased use	d Lionel or other	r trains in the past 3 y	ears
--------------------------	-------------------	--------------------------	------

Total Respondents: 192

19

9.90%

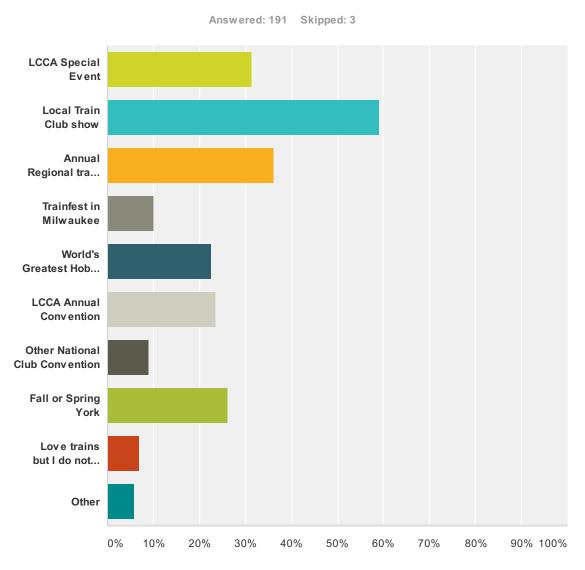
# Q3 Where do you go mostly to SELL Lionel and other Trains? Please focus on SALES activity for the last three years. Please choose up to 3 choices.



**Answer Choices** Responses 13.83% 26 LCCA Interchange track 2.13% 4 Local Hobby Shop 0 0.00% National Hobby Shop 17.55% 33 Local Train Show LCCA Special Event / Convention meet 3.72% 7

Ebay	21.81%	41
Auction house	2.66%	5
Garage Sale, flee market, or simular	3.19%	6
To friends and/or local club members	7.45%	14
To a person/friend who will resells them for a business	0.53%	1
I love trains and in particular my trains. I have not sold any in the past 3 years	51.60%	97
Other - comment	7.45%	14
al Respondents: 188		

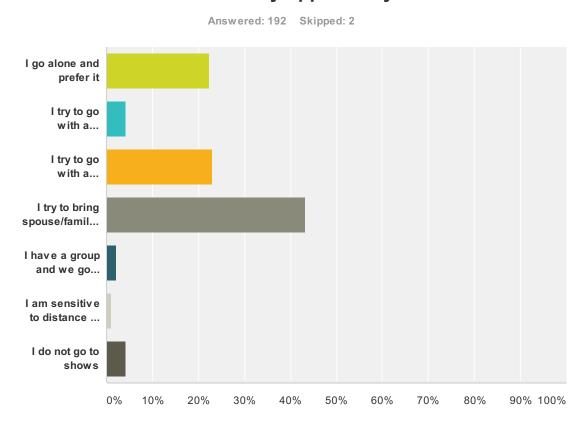
# Q4 What train shows do you intend to visit in the next 12 months? Check all you will make an attempt to attend. Please answer even if you do not intend to purchase any train related items.



Answer Choices	Responses	
LCCA Special Event	31.41%	60
Local Train Club show	59.16%	113
Annual Regional train show	36.13%	69
Trainfest in Milwaukee	9.95%	19
World's Greatest Hobby on Tour (WGHOT) /Greensburg/or similar national show	22.51%	43
LCCA Annual Convention	23.56%	45
Other National Club Convention	8.90%	17
Fall or Spring York	26.18%	50

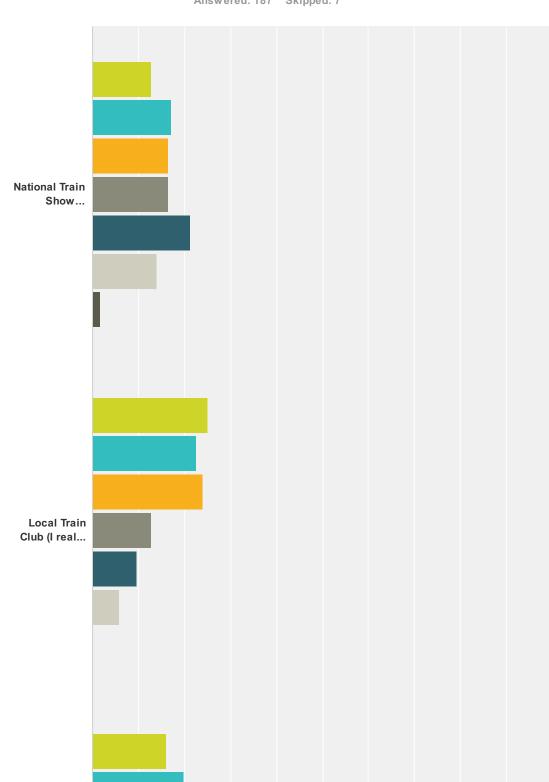
Love trains but I do not attend shows	6.81%	13
Other	5.76%	11
Total Respondents: 191		

# Q5 Who do you take to train shows, events, sales, meets, etc? Click only the answer that most likely applies to you.

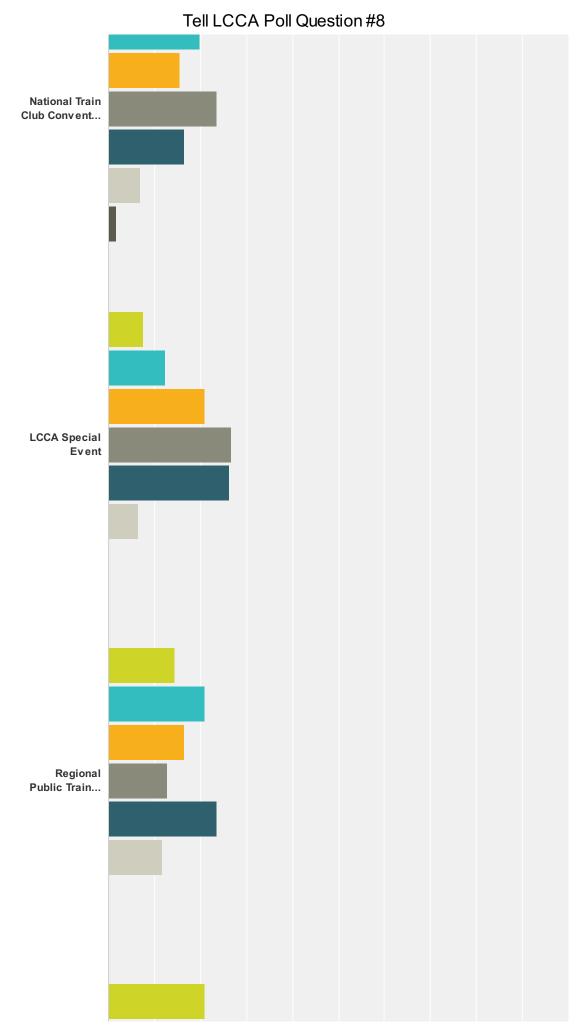


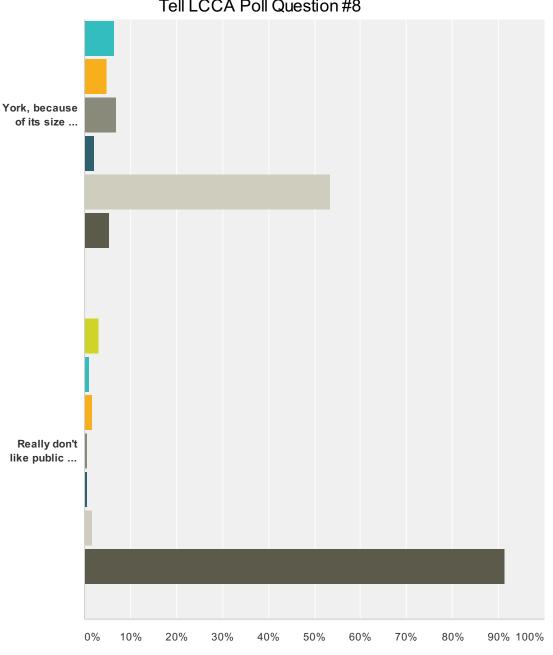
nswer Choices			
I go alone and prefer it	22.40%	43	
I try to go with a friend(s) but If they cannot attend, I would NOT go	4.17%	8	
I try to go with a friend(s) but would go alone if none are available	22.92%	44	
I try to bring spouse/family member	43.23%	83	
I have a group and we go together to all shows	2.08%	4	
I am sensitive to distance and would have to bring someone if more than 45 min away	1.04%	2	
I do not go to shows	4.17%	8	
Total		192	

Q6 Please rank the various venue options below in order of your personal preference. Given that you can schedule shows to your area and have a free day to attend, which would you most like to attend? Please rank in order - questions will move as you make your selections.



Answered: 187 Skipped: 7





#### 

	1	2	3	4	5	6	7	Total	Av erage Ranking
National Train Show	12.83%	17.11%	16.58%	16.58%	21.39%	13.90%	1.60%		
(WGHOT/Greensburg/etc)	24	32	31	31	40	26	3	187	4.3
Local Train Club (I really enjoy	25.13%	22.46%	24.06%	12.83%	9.63%	5.88%	0.00%		
meeting with friends)	47	42	45	24	18	11	0	187	5.2
National Train Club Convention -	16.04%	19.79%	15.51%	23.53%	16.58%	6.95%	1.60%		
LCCA etc.	30	37	29	44	31	13	3	187	4.6
LCCA Special Event	7.49%	12.30%	20.86%	26.74%	26.20%	6.42%	0.00%		
	14	23	39	50	49	12	0	187	4.2
Regional Public Train Show/Meet	14.44%	20.86%	16.58%	12.83%	23.53%	11.76%	0.00%		
-	27	39	31	24	44	22	0	187	4.5

York, because of its size and historic significance.	<b>20.86%</b> 39	<b>6.42%</b> 12	<b>4.81%</b> 9	<b>6.95%</b> 13	<b>2.14%</b> 4	<b>53.48%</b> 100	<b>5.35%</b> 10	187	3
Really don't like public or private	3.21%	1.07%	1.60%	0.53%	0.53%	1.60%	91.44%		
events - I prefer not to attend shows or events.	6	2	3	1	1	3	171	187	

# Q7 Are you a member of The Lionel Collectors Club of America?

Answered: 193 Skipped: 1 Yes, I am a member of LCCA. No, I am not a member of LCCA No, I am not a member of LC... 0% 10% 30% 40% 50% 60% 80% 90% 100% 20% 70%

Answer Choices				
Yes, I am a member of LCCA.	99.48%	192		
No, I am not a member of LCCA				
No, I am not a member of LCCA but I am considering joining. I will go to www.lionelcollectors.org and join				
Total		193		